

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Helfred Farms
SHORTHORNS

By Auction

**12
Top
Bulls**



**25
Choice
Females**

IOWA STATE FAIR GROUNDS

Des Moines, Iowa

Friday, October 12, 1945

F. W. HUBBELL, Owner

CHAS. GARDEN, Manager

CECIL GARDEN and JACK JONES, Herdsmen



Helfred Farms

TOP QUALITY

Iowa State Fair Grounds
Des Moines

SHORTHORN SALE



IMPORTED BAPTON MAJOR
An impressive head and keen eye

Plan to attend both sales —

Helfred Farms, Oct. 12th — Sni-A-Bar Farms, Oct. 13th

A CORDIAL WELCOME TO HELFRED FARMS SALE

All Shorthorn enthusiasts will be welcomed at our auction sale to be held at the Iowa State Fair Grounds Friday, October 12, 1945, where our patrons will have an opportunity to inspect our offering and pass their judgment on the progress we have made since our sale two years ago.

This is strictly a production sale. All your young animals are being offered without any reservations. Quite a number should be added to our own herd instead of being offered for sale. However, in order to have an offering that will meet the approval of critical buyers, it is imperative that we catalog only our best.

The bull offering, although young, shows enough natural fleshing ability and general conformation to insure those who buy them the right kind of a herd sire. The bulls by Bapton Major are developing more than satisfactory. They are the right kind and they keep improving with age, showing much the same characteristics as their sire.

The females sired by Bapton Major, Brae Lodge Headlight, Sunray, and Helfred Keepsake are the most uniform in color, feminine character, depth of body, and covering of smooth natural flesh that we have ever offered for sale, and we recommend them very highly to everyone. This is a great opportunity to add to your herd some of the finest females of the breed.

We sincerely hope that you will honor us with your presence on Oct. 12. Everything possible will be arranged for your comfort and we are sure you will enjoy the day.

F. W. HUBBELL

TERMS AND CONDITIONS OF THE SALE

LOCATION — The sale will be held in a brick barn at the Iowa State Fair Grounds, Grand Avenue entrance, beginning at 12:30 p.m. Intersecting highways make Des Moines easy of access from all points of Iowa and adjoining states.

GUARANTEE — All cattle in this sale will be sold under the Standard Guarantee endorsed by the American Shorthorn Breeders Association. Certificates of registry and transfer of ownership will be furnished with each lot sold. Shipment will be made as soon as possible after the close of the sale, without trouble to the purchasers, but at their risk of loss or injury.

TERMS — The terms of the sale are cash.

HEALTH — The herd is federally accredited No. 245605 for tuberculosis. All the females have been vaccinated for Bangs and will have passed a clean test before the sale, and are guaranteed to comply with the health regulations of any state into which they may go.

Hotel Kirkwood will be sale headquarters. Rooms at reasonable rates can be secured by making your reservations in advance to the Kirkwood Hotel, Des Moines, Iowa, mentioning the Helfred Farms Sale. Transportation will be available from the hotel to the sale and return.

MAIL BIDS — If unable to attend the sale, mail bids to the following fieldmen attending the sale; they will be handled with utmost care. Please address them either in our care or that of the Hotel Kirkwood. Clint Tomson, secretary of the American Shorthorn Breeders Association. Merv Aegerter, Shorthorn World representative. Tom Sherlock, Cornbelt Dailies. Clem Larsen, field representative of the American Shorthorn Breeders Association.

AUCTIONEER — J. E. (Jack) Halsey, Des Moines, Iowa.

Lunch will be served.

Remember the day and date, Oct. 12, 1945. Sale will begin at 1 p.m.

Sni-A-Bar sale will be held the following day, Saturday, Oct. 13, just a short drive by auto from Des Moines to Grain Valley on good paved highways. Train schedule is elsewhere in this catalog.

TREASURY DEPARTMENT

INTERNAL REVENUE SERVICE

AUSTIN, TEXAS

12 June 1945

Mr. Charlie Garden, Manager
Helfred Farms, Des Moines, Iowa

Dear Charlie:

Thanks for your courtesy in showing my friends as well as myself your good herd of cattle. I think in Bapton Major you have one of the best imported bulls I have ever seen in the market. I think he is the thickest flanked, deepest in his twist, with a good loin, that I have ever seen on any bull. Frankly, Charlie, I think he could beat any bull in America if there was a show this year. All that I can say is that he would if I were judging unless there is a bull hidden away that I have not seen.

In conclusion, Charlie, I want to say thanks a million. I wish we had had time to stay longer.

With kind personal regards, I beg to remain,

Your sincere friend,

Frank Scofield

★ ★ ★

C. L. REES & SONS

REGISTERED SHORTHORNS
PLEASANTVILLE, IOWA

I have personally inspected the sale cattle of Helfred Farms, and find that they are quite outstanding. In fact, they are the most uniform group I have seen assembled for any one sale. They are uniform in type, of good color, character and quality, and are "bred in the purple."

The fact is that the matings of a great battery of herd sires are just one of the many features of this sale. This alone should create a desire on the part of all good breeders to attend this sale.

Cyril L. Rees

South Central District
SHORTHORN BREEDERS
4-H Club Calf
SALE

at the
IOWA STATE FAIR GROUNDS, DES MOINES

Friday, October 12, 1945

at 10:30 a.m.

Immediately Preceding the Helfred Farms
Shorthorn Sale

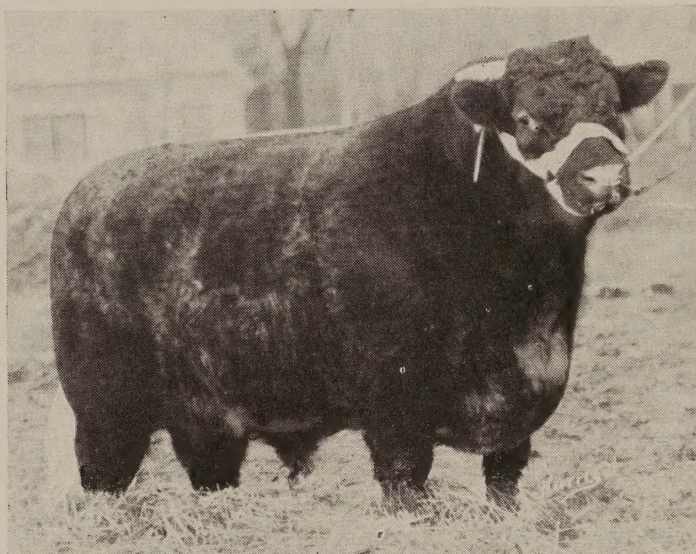
★ ★ ★

75 Head of Choice Calves

Especially Selected for 4-H Club Members

★ ★ ★

Select your 4-H Club Shorthorn Calf
from this offering



BAPTON MAJOR 316203 Imported

For Reference

Herd Bull

BAPTON MAJOR (316203)

Roan, calved August 13, 1941. Bred by J. V. Rank, Edenbridge, Kent, England; owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires	Breeder's of Sires	
				Got by	Bapton Air Pilot	J. V. Rank
Aldsworth Missie	12	Wm. Garne	Glastullich Ronald	W. MacGillivray		
Aldsworth Missie	8	Wm. Garne	Aldsworth Nimrod	W. Garne		
Aldsworth Missie	6	Wm. Garne	Balcain Royal Chief	F. L. Wallace		
Aldsworth Missie	3	Wm. Garne	Cerney Oyster	Mrs. R. H. Leyland		
Latton Missie	16	S. Dennis	Fairlawne Goldsmith	W. M. Cazalet		
Missie's Favorite		S. Dennis	Bapton Favorite	J. Deane Willis		
Missie 152		W. S. Marr	Captain of the Guard	A. Cruickshank		
Missie 141		W. S. Marr	William of Orange	A. Cruickshank		
Missie 98		W. S. Marr	Athabasca	A. Cruickshank		
Missie 69		W. S. Marr	Sydney	A. Cruickshank		

Bapton Air Pilot — Sire, Bapton Air Control (285606) by Calrossie Air Control (268880), out of Bapton Augusta 6th (125562). Dam, Bapton Broadhooks 6th (164842) by Bapton Royal Robin (255311), out of Bapton Broadhooks 4th (145435).

Glastullich Ronald — Sire, Calrossie Clipper Leader (242553) by Collynie Royal Leader (1492017), out of Calrossie Clipper Lady (110127). Dam, Glastullich Gem Lady (120647) by Naemoor Jasper 1634156, out of Rosebud Gem (99304).

Aldsworth Nimrod — Sire, Sanguhar Forresian (184912) by Clipper Favorite (147952), out of Sanguhar Vinola 6th v60-892E. Dam, Notlaw Nonpareil 13th v60-809E by Edgcote Boxer (111664), out of Notlaw Nonpareil 6th v56-751E.

Imp Bapton Major comes as near the standard type of what a beef animal should be, as any bull we ever owned, and there is every indication that he is going to sire calves of the same approved type. His calves are certainly the right type and they keep improving with age. Short legs are not a mere accident. His sire, Bapton Air Pilot, has all the same characteristics and is rated as one of the three best breeding bulls in Britain. His get, both bulls and females, command the highest prices whenever they are exposed for sale. One of his sons is considered by all expert judges to be the best bull in Britain, so we have every right to feel that we have one of the great bulls of the breed.



BRAE LODGE HEADLIGHT

For Reference

Herd Bull

BRAE LODGE HEADLIGHT 1874600 =227450=

Red, calved May 4, 1936. Bred by T. A. Russell, Downsview, Ont., Can; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Brae Lodge Footprint
Estelle of Brae Lodge	T. A. Russell	Dale's Lodge Keeper	T. A. Russell
Collynie Queen Estelle	D. Webster	King William	J. D. Webster
Collynie Estelle 2	W. Duthie	Max of Cluny	Lady G. Cathcart
Collynie Estelle	W. Duthie	Knight of Collynie	W. Duthie
Stella 3	J. Wilson	Earl of Elgin	J. Wilson
Estelle 6	J. Merson	Dorset Prince	S. Scammell
Estelle	A. M. Gordon	Star of Morning	W. Duthie
Marionette	A. M. Gordon	Mario	W. Duthie
Red Daisy	A. M. Gordon	Actor	W. Duthie
Daisy	A. M. Gordon	Don Caesar	Messrs. Lawson

Brae Lodge Footprint — Sire, Collynie Marathon (256392) by Baron Nonsuch (196111), out of Collynie Mabel (103425). Dam, Puslinch Flower Girl 2nd =200499= by Browndale Monarch =133866=, out of Lynegar Flowergirl 17th =164975=.

Dales Lodge Keeper — Sire, Matchless Dale =130811= by Dale Viscount =117412=, out of Fair Matchless =130838=. Dam, Rosewood 41st =154566= by Pride of Escana =114559=, out of Athelstane Rosewood 5th =103584=.

King William — Sire, Balcairn White Eagle 1259318 by Collynie Golden Knight (135819), out of Edgcote White Mabel v61-722E. Dam, Eliza Lass v63-1226E by Masterstroke 650634, out of Eliza Lady v59-1055E.

Brae Lodge Headlight, twice an Iowa State Fair grand champion, is the most consistent sire of outstanding bulls and heifers in the country today. Regardless of where you find an animal sired by him, it will equal or surpass any others in the herd. His calves are all one type, neither too large nor too small. They represent everything that a good Shorthorn stands for, weight for age with the least feed consumed, which is the basic fundamental to make money raising cattle.



SUNRAY

For Reference

Herd Bull

SUNRAY 1946437

Roan, calved July 30, 1938. Bred by Geishecker Bros., Livermore, Iowa; owned by F. W. Hubbell, Des Moines, Iowa.

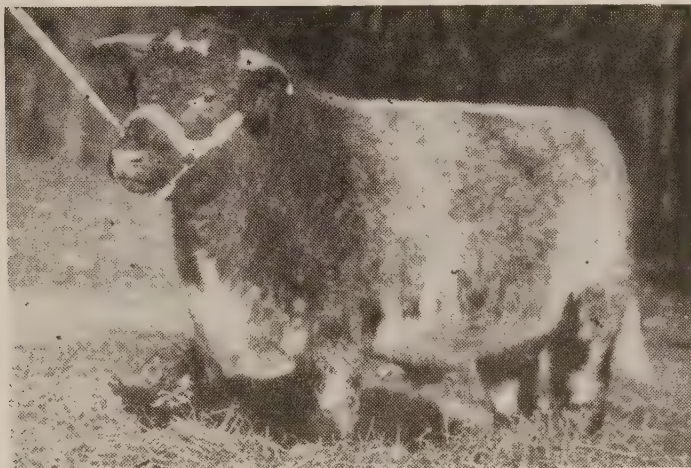
Dams		Breeder's of Dams		Sires		Breeder's of Sires	
		Got by		Brownale Hero		Thos. E. Wilson	
Rosewood	48	Geishecker Bros.		Haylands Dreadnaught		Hay Brown	
Rosewood	47	Miller Bros.		Village Wanderer		Miller Bros.	
Rosewood	46	Miller Bros.		Masterstroke		Miller Bros.	
Rosewood	44	F. C. Barber		Villager, Jr.		D. R. Hanna	
Secret Maid		H. H. Lorimer		Archer		W. H. Payton	
Maid of Promise		H. H. Lorimer		Scotchman		J. D. McDermott	
Rosebush		T. F. Jamieson		Topsman		S. Campbell	
Rosewood	41	J. Bruce		Banadullae		J. Bruce	
Rosewood	24	J. Bruce		Duke of Edinburgh		J. Bruce	
Rosewood	6	J. Bruce		Lord of the Isles		A. Cruickshank	

Browndale Hero — Sire, Browndale Count 1156438 by Browndale Sultan 334-947 out of Morning Blossom 2nd 1023473. Dam, Edellyn Rosina 1310877 by Meadowbrook Count 1085325, out of Rosina 647434.

Haylands Dreadnaught — Sire, Cudham Dreadnought 860431 by Sanquhar Dreadnought 680399, out of Rosetta 6th 860433. Dam, Haylands Dorothy 882724 by Faultless Dale 495606, out of Moscow Grace 650309.

Village Wanderer — Sire, Village Javelin 3rd 1111790 by Village Javelin 823-719, out of Augusta Queen 13th 515839. Dam, Bessie 44th 1194508 by Villager's Wanderer 978595, out of Bessie 41st 648547.

Sunray, an international grand champion bull, was not really appreciated how valuable a bull to the breed he proved until after his untimely death. His sons and daughters show more thickness and natural fleshing ability than any bull has sired in the past decade. He was a bull with great width and depth that he passed on to his offspring.



HELFRED KEEPSAKE

For Reference

Herd Bull

HELFRED KEEPSAKE 2031557

Roan, calved Oct. 1, 1940. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Fascinator-----Hopley Stock Farm
Edellyn Rosew'd 12	Thos. E. Wilson	Browndale Gift	Jas. Douglas & Sons
Cambus Rosew'd 2	Alexander & Aldie	Naemoor Ironclad	J. J. Moubray
Fairlawne Rosew'd 10	W. M. Cazalet	Boquhan Captain	S. Mitchell
Rosewood 88	James Morrison	Royal Diadem	P. Bruce
Rosewood 86	James Morrison	Broadhooks Mint	J. Durno
Rosewood 78	W. D. Morrison	Early Morning	Wm. Duthie
Rosewood 76	Jas. Bruce	Waverley	A. Strachan
Rosewood 54	Jas. Bruce	Cap-A-Pie	Jas. Bruce
Rosewood 23	Jas. Bruce	Duke of Edinburgh	Jas. Bruce
Rosewood 13	Jas. Bruce	Privy Seal	A. Cruickshank

Fascinator — Sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2nd 1036567 by Village Beau 397715, out of Village Beauty 724675.

Browndale Gift — Sire, Browndale Courier 1505288 by Browndale Hero 1253-666, out of Morning Blossom 4th 1505294. Dam, Joyful Jilt 1505292 by Browndale Count 1156438, out of Willow Bank Jilt 1488776.

Naemoor Ironclad — Sire, Garbity Field Marshal 1086755 by Edgcote Flatterer 633342, out of Mabel 10th v59-845E. Dam, Naemoor Jealousy 3rd v64-1135E by Edgcote Masterpiece 725931, out of Newton Jealousy 4th v56-707E.

Helfred Keepsake, out of the same dam as the twice international grand champion female, Rosewood of Helfred 4th, is proving an excellent sire of both bulls and females. His sire, Fascinator, was recognized as the leading sire of females in his day, siring more prize winning females than any other bull. In Helfred Keepsake we have a bull that is proving the equal of his sire as a sire of females, and a much better sire of bulls. That was demonstrated in 1944 when his sons sold for an average of \$700.00, going to head some of the best herds in the country. His name will become more familiar as time goes on.



HELFRED COCK ROBIN

Lot 1

Bull

HELFRED COCK ROBIN 2251804

Tattoo LE RE-H84

Red, calved July 20, 1944. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Red, T. A. Russell---	{	Brae Lodge Footprint	{	Collynie Marathon
		Dk. Rn., T. A. Russell		Dk. Rn., D. Webster
	{	Estelle of Brae Lodge	{	Puslinch Flower Girl 2
		Red, T. A. Russell---		Roan, A. G. Auld-----
	{		{	Dale's Lodge Keeper
				Red, T. A. Russell---
	{		{	Collynie Queen Estelle
				Roan, D. Webster----
Gipsy Maid 20	{	Villager's Choice	{	Roan Villager
		Roan, Frank C. Baker		Rn., C. Leonard & Son
Roan, Ewing Bros.--	{		{	Melbourne Verbena
				R'd, J. Alexander, Sons
	{	Gipsy Maid 15	{	Maxwalton Revelanta
		Roan, Ewing Bros.--		Rn., Carpenter & Ross
	{		{	Gipsy Maid 14
				Wh., Uppermill Farm

Helfred Cock Robin, full brother to Helfred Ransom that heads the herd of Dr. Dunn, Dell Rapids, S. D. Any beef breed would be glad to claim Helfred Cock Robin. We believe him to be the deepest, squarest, most compact and shortest-legged bull for his age that we have sold in many years. Look at him from any angle and the view will please. He has the head and neck of a real sire, his back is broad and level, and his hind quarters are wide and deep.



HELFRED AIR CONTROL

Lot 2

Bull

HELFRED AIR CONTROL 2251798

Tattoo LE RE-H-103

Red, calved Nov. 12, 1944. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dark Rn., J. V. Rank		Red, J. V. Rank-----
Helfred Beauty 4 Red, F. W. Hubbell--	{	Aldsworth Missie 12	{	Bapton Broadhooks 6
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
	{	Fascinator	{	Browndale Goldspur
		Rn., Hopley St'ck Fm.		Roan, Thos. E. Wilson
	{	Craibstone Beauty 9	{	Village Beauty 2
		Roan, Blair Bros.----		Rn., Hopley St'ck Fm.
				Villager's Sultan
				Wh., Uppermill Fm.--
				Craibstone Beauty 8
				Red, Cecil Philip-----

Helfred Air Control, from the same dam as the \$2000.00 Helfred Prentice that heads the herd of A. P. Lyon, Swan, Iowa. This calf has many admirers as the best calf we have in the sale. He is very compact, short legged and deep bodied with a spread of rib that is nothing short of marvelous. As the picture shows, he is remarkably strong in the quarters, has great depth of flank, a wonderful heart girth and a head denoting great character. We confidently believe this is one of the great young bulls of the breed.



BAPTON MAJOR 2nd

Lot 3

Bull

BAPTON MAJOR 2nd 2251810

Tattoo LE RE-H86

Red, calved July 26, 1944. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot Dark Rn., J. V. Rank	{	Bapton Air Control Red, J. V. Rank-----
		Aldsworth Missie 12 Red, William Garne--		Bapton Broadhooks 6 Rn., Bapton S'h'rn Co. Glastullich Ronald Red, W. MacGillivray
Helfred Verbena 6 Roan, F. W. Hubbell	{	Collynie Clipper Star Roan, Easton & Ward	{	Collynie Clipper Crest Roan, Wm. Duthie
		Melbourne Verbena Rd., J. Alexander, Sons		Cluny Flora Anoka 3 Red, Anoka Farms--- Ballylin Rodney Red, Harry S. Black-- Verbena Lass 2 Roan, A. J. Ryden---

Bapton Major 2nd comes from that Verbena family that has proved so valuable in our herd. This calf appeals to me as a prospect for an outstanding stock bull. He is not in high flesh, yet he has the smooth covering of natural flesh all over his body, with plenty of depth through his hind quarters and flank. As a prospect for next year, he will be hard to beat in any show.



HELFRED ARISTOCRAT

Lot 4

Bull

HELFRED ARISTOCRAT 2251800

Tattoo LE RE-H88

Red, calved Sept. 4, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dark Rn., J. V. Rank		Red, J. V. Rank----
Sni-A-Bar Goldie Rn., Sni-A-Bar Farms	{	Aldsworth Missie 12	{	Bapton Broadhooks 6
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
	{	Diamond Ring	{	Hercules Imperial
		Red, Sni-A-Bar Fms.		Wh. F. Rothrock Co.
	{	Lady Goldie 60	{	Diamond Necklace
		Rn., Geo. Allen & Sons		Roan, S. B. Amcoats--
				Edgcote Clipper Toft
				Roan, Owen Kane----
				Golden Faye
				Red, G. Allen & Sons

Helfred Aristocrat is a very smooth, well balanced calf out of one of the best families in the herd. This bull is a perfect roan in color, and his dam, a cow of excellent type, is an attractive roan. Through experience we have learned to place a great deal of dependence on the ancestry of a herd bull, and this calf has quality behind him to prove his ability as a sire.

HELFRED FARMS SHORTHORN SALE



HELFRED FEARLESS

Lot 5

Bull

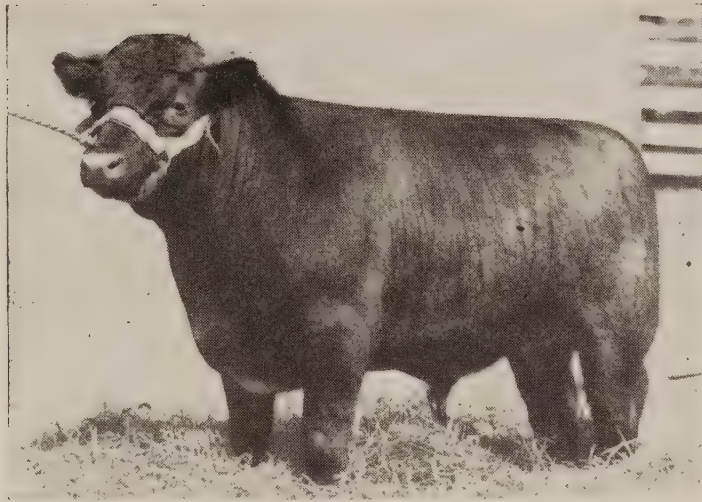
HELFRED FEARLESS 2251805

Tattoo LE RE-H102

Red, calved Nov. 12, 1944. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dark Rn., J. V. Rank		Red, J. V. Rank----
Dreadnaught Augusta 7 Rn., B. O'Malley, Son	{	Aldsworth Missie 12	{	Bapton Broadhooks 6
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
Dreadnaught Augusta 7 Rn., B. O'Malley, Son	{	Divide Count	{	Divide Patdale
		Red, L. B. Maytag---		Red, Allen Cattle Co.
Dreadnaught Augusta 6 Wh., B. O'Malley, Son	{	Dreadnaught Augusta 6	{	Augusta 112
		Wh., B. O'Malley, Son		Red, Meadow Br. Fm.
				Dreadnaught Monogram
				Roan, Hay Brown---
				Balcain August 4
				Rn., B. O'Malley, Son

Helfred Fearless is a smooth, evenly fleshed calf out of a dam that has produced as many really outstanding bulls and heifers as any cow in the herd. He is very squarely made, stands on straight short legs, has remarkable depth and smoothness. This is a calf that deserves a lot of consideration.



HELFRED NOT LAW

Lot 6

Bull

HELFRED NOT LAW 2251808

Tattoo LE RE-H97

Roan, calved Oct. 4, 1944. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dark Rn., J. V. Roan		Red, J. V. Rank----
Rosewood 99 Rn., C. Brechtel, Son	{	Aldsworth Missie 12	{	Bapton Broadhooks 6
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
	{	Browndale Crest	{	Collynie Augusta
		Red, C. Brechtel, Sons		Roan, Easton & Ward
	{	Rosewood 98	{	Edellyn Dorothy 3
		Wh., Stanley F. Miller		Red, Thos. E. Wilson
				Kalarama Clarion
				Rn., Kalarama Farm
				Rosewood 97
				Rn., Stanley F. Miller

Helfred Not Law is a very attractive calf that should please the most critical judge. His dam in a wonderful thick, deep-bodied cow that has produced five sets of twins. Anyone looking for a show and stock bull will find what he wants after looking over this calf.



HELFRED MINAMAR

Lot 7

Bull

HELFRED MINAMAR 2251807

Tattoo LE RE-H95

Red, calved Sept. 28, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dark Rn., J. V. Rank		Red, J. V. Rank----
61st Duchess of Gloster Red, C. F. Curtiss---	{	Aldsworth Missie 12	{	Bapton Broadhooks 6th
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
61st Duchess of Gloster Red, C. F. Curtiss---	{	Rookwood Regent	{	Lavender Toft
		Roan, C. F. Curtiss--		Roan, Owen Kane----
59th Duchess of Gloster Roan, C. F. Curtiss--	{			Rookwood Butterfly 2
				Roan, C. F. Curtiss--
				Collynie Cupbearer
				Red, Easton & Ward
				58th Duchess of Gloster
				Roan, C. F. Curtiss--

Helfred Minamar is a smooth, deep-bodied calf from a dam that has produced many top notch bulls and females for us. You will not go wrong in buying this calf. He will develop into the kind of bull you are looking for.



HELFRED RONALD

Lot 8

Bull

HELFRED RONALD 2251809

Tattoo LE RE-H93

Roan, calved Sept. 16, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dark Rn., J. V. Rank		Red J. V. Rank----
Myrtle's Lass Roan, J. T. Judge----	{	Aldsworth Missie 12	{	Bapton Broadhooks 6
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
	{	Ridgewood Browndale	{	Browndale Fashion
		Roan, Meyers Bros---		Red, Thos. E. Wilson
	{	Scottish Myrtle 2	{	Lakeside Goldendrop 2
		Roan, Drey Bros.----		Roan, J. T. Edson----
				Parkdale Bond
				White, Bellows Bros.
				Early Pride
				Roan, W. C. Meyers--

Helfred Ronald has the head and neck of a real sire. He is a bull that can be counted upon to correct such faults as long legs, shallow bodies, light hind quarters, rough tail settings and high flanks. He excels in each of these characteristics and his pedigree is proof enough that he can breed true to type.



HELFRED MAJOR

Lot 9

Bull

HELFRED MAJOR 2251806

Tattoo LE. RE.H96

Roan, calved Sept. 29, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot Dark Rn., J. V. Rank	{	Bapton Air Control Red, J. V. Rank----
		Aldsworth Missie 12 Red, William Garne--		Bapton Broadhooks 6 Rn., Bapton S'h'rn Co. Glastullich Ronald Red, W. MacGillivray Aldsworth Missie 8 Red, William Garne--
Helfred Gloster 3 Roan, F. W. Hubbell	{	Fascinator Rn., Hopley St'ck Fm.	{	Goldspur's Ordens Rn., Hopley St'ck Fm. Rosewood 104 Roan, McCone Bros.--
		Lady Gloster 10 Roan, Tomson Bros.--		Scarlet Crown Red, Tomson Bros.--- Village D of Gloster Rn., Kan. St. Agr. Col.

Helfred Major, out of a daughter of Fascinator that we consider one of our best cows, is a very smooth, well balanced, thick fleshed calf with a good head.

Lot 10

Bull

HELFRED AUTOCRAT (Twin) 2251802

Tattoo LE RE-H90

Roan, calved Sept. 7, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell	{	Collynie Marathon Dk. Rn., D. Webster
		Estelle of Brae Lodge Red, T. A. Russell---		Puslinch Flower Girl 2 Roan, A. G. Auld----- Dale's Lodge Keeper Red, T. A. Russell--- Collynie Queen Estelle Roan, D. Webster---
Golden Maid 14 Roan, Tomson Bros.---	{	Proud Archer Rn., Allen Cattle Co.	{	Browndale Archer Red, Thos. E. Wilson
		Golden Maid 3 Red, Tomson Bros.---		Divide Maid 4 Rn., Allen Cattle Co. Scarlet Crown Red, Tomson Bros.---- Golden Maid Roan, Tomson Bros.---

Helfred Autocrat is a twin with a heifer. His dam raised the two calves without any extra milk. She is a very heavy milker and one of the best cows of the breed. We did not get a picture of this calf, but he will average with some of the best ones that we did have photographed.

Lot 11

Bull

HELFRED TREASURE 2255562

Tattoo RE-H81

Roan, calved July 3, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Helfred Keepsake Roan, F. W. Hubbell	{	Fascinator Rn., Hopley St'ck Fm.	{	Browndale Goldspur Roan, Thos. E. Wilson
		Edellyn Rosewood 12 Red, Thos. E. Wilson		Village Beauty 2 Rn., Hopley St'ck Fm. Browndale Gift Rd., J. Douglas, Sons Cambus Rosewood 2 Rn., Alexander, Aldie
Orange Miss 13 Red, Merryvale Farm	{	Millhills Senator Red, W. J. Russell---	{	Millhills Ransom Red, D. M. Stewart--
		Orange Miss 6 Red, Merryvale Farm		Lady Dorothy 90 Roan, Wm. Peterkin Millhills Winner Roan, Stout Bros.----- Orange Miss 5 Red, Purdy Bros., Est.

Helfred Treasure, this good son of Helfred Keepsake out of Millhills Senator dam, represents a combination of style, character, depth and balance that go with the sons of Keepsake.



HELFRED VERBENA 17th

Lot 12

Cow

HELFRED VERBENA 17th 2186818

Tattoo RE-H52

Red, calved Aug. 25, 1943. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by	Brae Lodge Headlight	T. A. Russell
Helfred Verbena 6	F. W. Hubbell	Collynie Clipper Star	Easton & Ward
M'lb'ne V'bena	John Alexander & Sons	Ballylin Rodney	Harry S. Black
Verbena Lass 2	A. J. Ryden	Memory's Masterpiece	W. H. Miner
Verbena Lass	J. G. Robbins & Sons	Lord Avondale	Carpenter & Ross
Dutch Beauty 2	J. G. Robbins & Sons	The Dutchman	E. E. Souers
Verbena Beauty	Greene Bros.	Lord Abbot	John Cran
Verbena 3	J. G. Robbins & Sons	Conductor	J. G. Robbins & Sons
V'b'na of Hick. P'k	W. Cummings, Son	Champ. of Amer.	W. Cummings, Sons
Verbena	A. Cruickshank	Lamdash	A. Cruickshank
Veronica	A. Cruickshank	Pride of the Isles	A. Cruickshank

Brae Lodge Headlight — Sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2nd 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle (103431).

Collynie Clipper Star — Sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3rd 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Ballylin Rodney — Sire, Rodney 753273 by Sanquah Dreadnought 680399, out of Rosetta 7th 753278. Dam, Villa Grove Flower 2nd 740190 by Meadow King 2nd 385234, out of Villa Grove Flower 151292.

Helfred Verbena 17th will add prestige to any herd. No Shorthorn family has done more for any Shorthorn herd than the Verbenas have done for this one. We have several Verbenas in the herd and every one is an outstanding producer of both bulls and heifers. They raise good calves, regardless of what bull they are bred to. She is bred to Bapton Major.



PRINCESS VICTORIA 17th

Lot 13

Cow

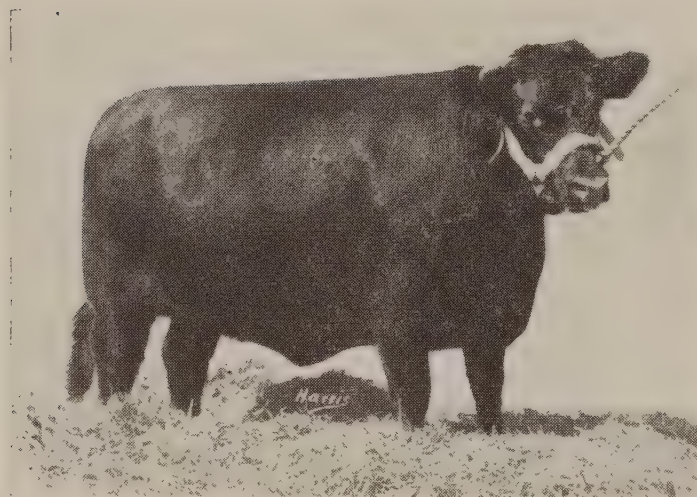
PRINCESS VICTORIA 17th 2214662

Tattoo RE-H59

Red, calved Oct. 28, 1943. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell	{	Collynie Marathon Dark Rn., D. Webster
		Estelle of Brae Lodge Red, T. A. Russell---		Puslinch Flower Girl 2 Roan, A. G. Auld----
Princess Victoria C Roan, Arnold Bros.--	{	Edellyn Red Sunrise Red, Thos. E. Wilson	{	Dale's Lodge Keeper Red, T. A. Russell---
		Princess Victoria 10 Roan, F. W. Hubbell		Collynie Queen Estelle Roan, D. Webster----
				Calrossie Lord Rothes Roan, J. MacGillivray
				Phingask Myrtle 2 Roan, George Dawson
				Collynie Clipper Star Roan, Easton & Ward
				Princess Victoria 6 Wh., Frank C. Baker

Princess Victoria 17th is a full sister to the \$2000.00 bull Helfred Spotlight. She is the kind of heifer that successful herds are built around. She is well along in calf to Bapton Major.



VICTORIA MAID OF HELFRED 2nd

Lot 14

Cow

VICTORIA MAID OF HELFRED 2nd 2214664

Tattoo RE-H73

Roan, calved Mar. 1, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Helfred Spotlight Red, F. W. Hubbell---	{	Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell
		Princess Victoria C Roan, Arnold Bros.---		Estelle of Brae Lodge Red, T. A. Russell---
Victoria Maid 35 Roan, Tomson Bros.---	{	Village Count Red, W. F. Baer	{	Edellyn Red Sunrise Red, Thos. E. Wilson
		Victoria Maid 12 Roan, Tomson Bros.---		Princess Victoria 10 Roan, F. W. Hubbell
				Proud Marksman Roan, Tomson Bros.---
				Village Duchess T Roan, W. F. Baer----
				Proud Archer Rn., Allen Cattle Co.
				Victoria W 2 Roan, Tomson Bros.---

Victoria Maid of Helfred 2nd is sired by the \$2000.00 Helfred Spotlight that now heads the select herd of Rockhaven Farms, Mt. Pleasant, Ia. This will be one of the best heifers to be sold anywhere this year. She is well along in calf to Bapton Major.



ZOE CLIPPER OF HELFRED 3rd

Lot 15

Cow

ZOE CLIPPER OF HELFRED 3rd 2214665

Tattoo RE-H63

Red, calved Nov. 27, 1943. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell	{	Collynie Marathon Dark Rn., D. Webster
		Estelle of Brae Lodge Red, T. A. Russell---		Puslinch Flower Girl 2 Roan, A. G. Auld----
Zoe Clipper 40 Roan, Ben G. Studer--	{	Calrossie King Royal Roan, Thos. E. Wilson	{	Dale's Lodge Keeper Red, T. A. Russell---
		Zoe Clipper 25 Roan, Ben G. Studer--		Collynie Queen Estelle Roan, D. Webster---
				Calrossie Lord Rothes Roan, J. MacGillivray
				Pitpointie Butterfly 4 Rn., Robt. W. Duncan
				Dreadnaught Cavalier White, Hay Brown---
				Zoe's Clipper 19 Red, Ben G. Studer--

Zoe Clipper of Helfred 3rd comes from a family that has produced many of our show cattle. This one is no exception. She is bred to Bapton Major.

IMP. BAPTON MAJOR





A combination of quality
and character. His get
and service featured on
Oct. 12.

HELFRED FARMS SHORTHORN SALE



HELFRED BEAUTY 9th

Lot 16

Cow

HELFRED BEAUTY 9th 2228508

Tattoo LE-14 RE-14

Red, calved Jan. 15, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Helfred Keepsake Roan, F. W. Hubbell	{	Fascinator Rn., Hopley St'ck Fm.	{	Browndale Goldspur Rn., Thos. E. Wilson Village Beauty 2 Rn., Hopley St'ck Fm. Browndale Gift Red, J. Douglas, Sons Cambus Rosewood 2 Rn., Alexander, Addie
		Edellyn Rosewood 12 Red, Thos. E. Wilson		
Helfred Beauty 8 Red, F. W. Hubbell	{	Brae Lodge Headlight Red, T. A. Russell	{	Brae Lodge Footprint Dk. Rn., T. A. Russell Estelle of Brae Lodge Red, T. A. Russell
		Helfred Beauty 4 Red, F. W. Hubbell		Fascinator Rn., Hopley St'ck Fm. Craibstone Beauty 9 Roan, Blair Bros.

Helfred Beauty 9th is the oldest daughter by our young herd sire, Helfred Keepsake. This is just a sample of what he sires. She is a beautiful heifer with a nice pedigree, and will be bred to Bapton Major.



AUGUSTA OF HELFRED 11th

Lot 17

Cow

AUGUSTA OF HELFRED 11th 2214657

Tattoo RE-H72

Roan, calved Feb. 1, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Helfred Keepsake Roan, F. W. Hubbell	{	Fascinator Rn., Hopley St'ck Fm.	{	Browndale Goldspur Roan, Thos. E. Wilson
		Edellyn Rosewood 12 Red, Thos. E. Wilson		Village Beauty 2 Rn., Hopley St'ck Fm. Browndale Gift Red, J. Douglas, Sons Cambus Rosewood 2 Rn., Alexander, Addie
Augusta 108 Roan, Ben G. Studer--	{	Calrossie King Royal Roan, Thos. E. Wilson	{	Calrossie Lord Rothes Roan, J. MacGillivray
		Augusta 89 Roan, C. J. McMaster		Pitpointie Butterfly 4 Rn., Robt. W. Duncan Ontario Gloster Roan, J. A. Kilgour-- Adelaide Rd., Earl o' Roseberry

Augusta of Helfred 11th is another daughter of Helfred Keepsake. She is an attractive dark roan that could go into any show and win her class. She is bred to Bapton Major.



HELFRED BEAUTY 10th

Lot 18

Cow

HELFRED BEAUTY 10th 2251814

Tattoo LE RE-H76

Red, calved Apr. 15, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell---	{	Collynie Marathon Dk. Rn., D. Webster
		Estelle of Brae Lodge Red, T. A. Russell---		Puslinch Flower Girl 2 Roan, A. G. Auld----
Maytag Beauty Red, L. B. Maytag---	{	Maytag's Chief Red, L. B. Maytag---	{	Dale's Lodge Keeper Red, T. A. Russell---
		Violet Lady's Queen Red, L. B. Maytag---		Collynie Queen Estelle Roan, D. Webster----
				Divide Patdale Red, Allen Cattle Co.
				Stevenson Mischief Roan, Thomas Elder
				Divide Patdale Red Allen Cattle Co.
				Violet Lady RLW, Merryvale Fm.

Helfred Beauty 10th is a full sister to one of our top entries in the 1944 International Congress Sale. Her dam has more width and depth of body than any other female of any breed I have ever seen. She is also an extra heavy milker and will be bred to Bapton Major.



HELFRED BROADHOOKS

Lot 19

Cow

HELFRED BROADHOOKS 2351815

Tattoo LE RE-H79

Red, calved May 2, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot Dk. Rn., J. V. Rank	{	Bapton Air Control Red, J. V. Rank----
		Aldsworth Missie 12 Red, William Garne--		Bapton Broadhooks. 6 Rn., Bapton S'h'rn Co. Glastulich Ronald Red, W. MacGillivray Aldsworth Missie 8 Red, William Garne--
Bonny Broadhooks A Roan, Arnold Bros.--	{	Shore Acres Brilliant Roan, Arnold Bros.--	{	Dreadnaught Brilliant Red, Mathers Bros.--
		Scotston Bonny Br'dh. 3 Rn., W. B. Robertson		Edellyn Roan Lady 2 Wh., Thos. E. Wilson Scotston Air Marshal Red, W. B. Robertson Scotston Bonny Br'dh. 2 Dk. Rn., W. Robertson

Helfred Broadhooks is the oldest daughter of Bapton Major and one of the breediest females to be seen anywhere. This is an outstanding heifer that will add quality to a herd. She is bred to Brae Lodge Headlight.



ROSEWOOD OF HELFRED 17th

Lot 20

Cow

ROSEWOOD OF HELFRED 17th 2186778

Tattoo RE-H55

Red, calved Sept. 27, 1943. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by	Brae Lodge Headlight	T. A. Russell
Rosewood of Helfred 3	F. W. Hubbell	Sni-A-Bar Gold. Ring	Sni-A-Bar F'ms
Rosewood's Star	Geo. Greer	Rodney	C. H. Jolliffe
Rosewood 93	J. Napier Reynard	Collynie Bright Hope	Wm. Duthie
Rosewood 91	J. Napier Reynard	Sittyton Style	Wm. Duthie
Naemoor Rosewood	J. J. Moubray	Star of Dawn	J. J. Moubray
Rosewood 90	R. Wilson	County Seal	A. Murray
Rosewood 84	R. Wilson	King Lear	G. Argo
Rosewood 80	W. D. Morrison	Golden Prince	R. Copland
Rosewood 78	W. D. Morrison	Early Morning	Wm. Duthie
Rosewood 76	W. D. Morrison	Waverley	A. Strachan

Brae Lodge Headlight — Sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2nd 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper 1693816, out of Collynie Queen Estelle 103431.

Sni-A-Bar Golden Ring — Sire, Prentice 1005345 by Harviestoun Grandee 732-379, out of Pearlette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Rodney — Sire, Sanquhar Dreadnought 680399 by Hawthorn Champion 530142, out of Zoe 11th v53-916E. Dam, Rosetta 7th 753278 by Prince of the Blood 715108, out of Ballechin Rosetta 753274.

Rosewood of Helfred 17th is out of the same dam as Helfred Nimrod, the outstanding herd bull owned by Chas. Harness, Corso, Mo., and a full sister to Helfred Romeo, now owned by W. E. Summerville, Gray, Ia. This is a beautiful heifer that can be recommended very highly. She is bred to Bapton Major.



HELFRED GLOSTER 5th

Lot 21

Cow

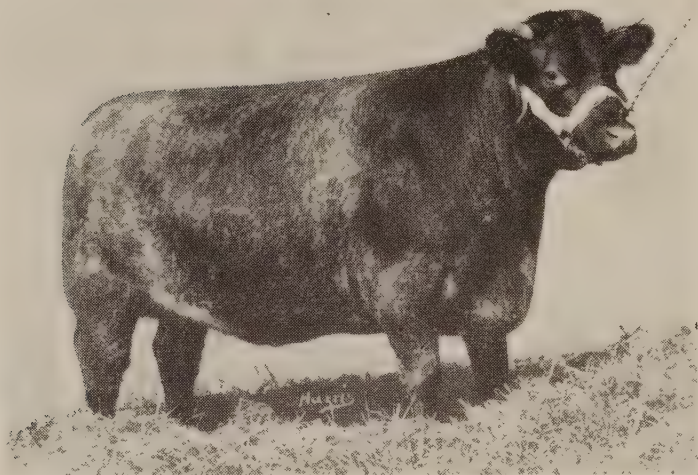
HELFRED GLOSTER 5th 2209687

Tattoo RE-58

Red, calved Oct. 1, 1943. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot Dk. Rn., J. V. Rank	{	Bapton Air Control Red, J. V. Rank----
		Aldsworth Missie 12 Red, William Garne--		Bapton Broadhooks 6 Rn., Bapton S'h'rn Co. Glastullich Ronald Red, W. MacGillivray Aldsworth Missie 8 Red, William Garne--
Helfred Gloster 3 Roan, F. W. Hubbell	{	Fascinator Rn., Hopley St'ck Fm.	{	Goldspur Ordens Rn., Hopley St'ck Fm. Rosewood 104 Roan, McCone Bros.--
		Lady Gloster 10 Roan, Tomson Bros.		Scarlet Crown Red, Tomson Bros.-- Village D of Gloster Rn., Kan. St. Agr. Col.

Helfred Gloster 5th is one of the few daughters of Sunray that will be offered for sale. Her granddam was one of the foundation cows in our herd and her dam is proving one of our most dependable producers. You will like this heifer as she is the right kind to add to a herd or build a new one. She is bred to Bapton Major.



HELFRED AUGUSTA 3rd

Lot 22

Cow

HELFRED AUGUSTA 3rd

Roan, calved Feb. 4, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

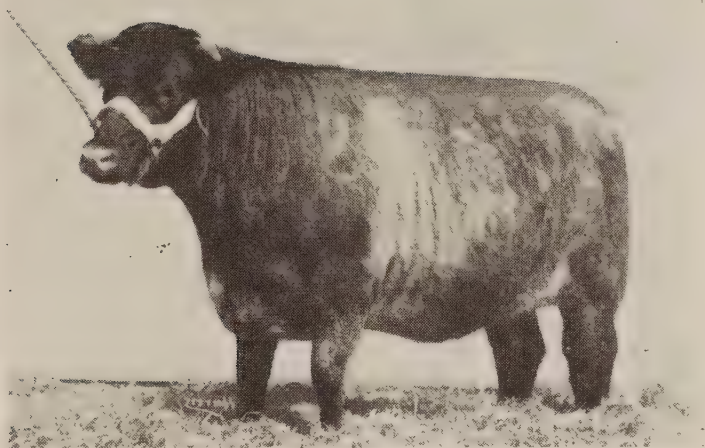
Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Brae Lodge Headlight—T. A. Russell
Perchino Augusta	Lois Kellogg	Rex Oliver of Helfred	F. W. Hubbell
Augusta 144	H. E. Folker	Villager's Last	Upperhill Farm
Augusta 142	W. S. French & Son	Villager's Sunset	E. E. French
Princess Augusta	A. D. Newberry	Village King	D. R. Hanna
Augusta 116	F. W. Ayers	Sultan Royal	F. W. Harding
Augusta 113	F. W. Ayers	Royal Robin	Wm. S. Marr
Augusta 112	H. Cargill & Son	Scotch Fame	C. E. Law
Augusta 91	Jas. Bruce	Waverley	A. Strachan
Augusta 63	Jas. Bruce	Royal Robin	Wm. Duthie
Augusta 20	Jas. Bruce	Clear The Way	A. Cruickshank

Brae Lodge Headlight — Sire, Brae Lodge Footprint =219078= by Collynie Marathon (256392), out of Puslinch Flower Girl 2nd 1578800. Dam, Estelle of Brae Lodge =257509= by Dale's Lodge Keeper =192493=, out of Collynie Queen Estelle =226711=.

Rex Oliver of Helfred — Sire, Collynie Clipper Star 1554906 by Collynie Clipper Crest 1259323, out of Cluny Flora Anoka 3rd 1270022. Dam, Sanquhar Marigold 15th 1030427 by Bapton Gainford 676777, out of Sanquhar Marigold 12th 530149.

Villager's Last — Sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud v50-678E. Dam, Lady Bangle 17623 by Young Commodore 203988, out of Scarlet Bangle v49-626.

Helfred Augusta 3rd is a granddaughter of that great producing cow, Augusta 144th. This is another of our prized families. She is bred to Bapton Major.



HELFRED MISSIE 8th

Lot 23

Cow

HELFRED MISSIE 8th 2214660

Tattoo RE-H68

Roan, calved Jan. 3, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Sunray Rn., Geishecker Bros.	Browndale Hero	Browndale Count
	Roan, Thos. E. Wilson	Roan, James Douglas
Helfred Missie 3 Roan, F. W. Hubbell	Rosewood 48	Edellyn Rosina
	Rn., Geishecker Bros.	Roan, Thos. E. Wilson
		Haylands Dreadnaught
		Roan, Hay Brown---
		Rosewood 47
		Roan, Miller Bros.---
Helfred Missie 3 Roan, F. W. Hubbell	Brae Lodge Headlight	Brae Lodge Footprint
	Red, T. A. Russell---	Dk. Rn., T. A. Russell
	Perchino Missie	Estelle of Brae Lodge
	Roan, Lois Kellogg--	Red, T. A. Russell---
		Rex Oliver of Helfred
		Wh., F. W. Hubbell
		Missie 7
		Red, G. H. Schuerman

Helfred Missie 8th is an attractive roan heifer sired by the grand champion Sunray out of a Brae Lodge Headlight dam. Being bred to Bapton Major makes a combination that should prove a profitable investment.



HELFRED VERBENA 16th

Lot 24

Cow

HELFRED VERBENA 16th 2251818

Tattoo LE RE-H80

Red, calved June 24, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell	{	Collynie Marathon Dark Rn., D. Webster
		Estelle of Brae Lodge Red, T. A. Russell---		Puslinch Flower Girl 2 Roan, A. G. Auld----
Helfred Verbena 12 Roan, F. W. Hubbell	{	Fascinator Rn., Hopley St'ck Fm.	{	Dale's Lodge Keeper Red, T. A. Russell---
		Ballylin Verbena Red, Frank C. Baker		Collynie Queen Estelle Roan, D. Webster----
				Browndale Goldspur Roan, Thos. E. Wilson
				Village Beauty 2 Rn., Hopley St'ck Fm.
				Ballylin Rodney Red, Harry S. Black
				Melbourne Verbena Rd., J. Alexander, Sons

Helfred Verbena 16th is another Verbena that we are selling open but will give a breeding privilege to Bapton Major if her purchaser so desires.



NONPAREIL 94th

Lot 25

Cow

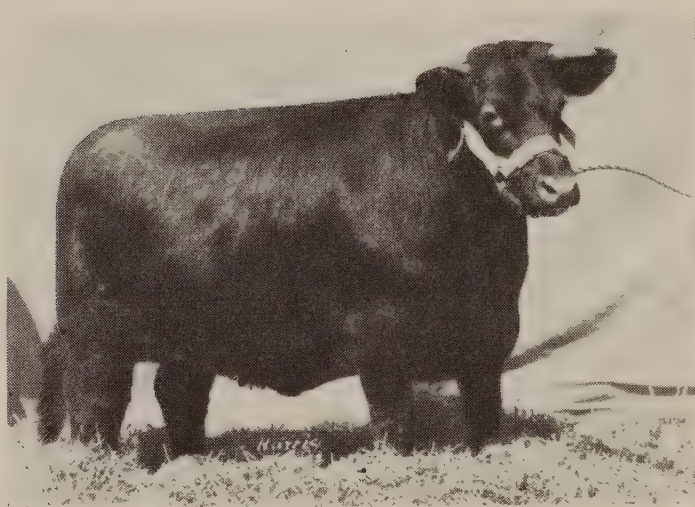
NONPAREIL 94th 2230009

Tattoo RE-58

Red, calved Jan. 20, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Divide Sergeant Red, Allen Cattle Co.	{	Duke of Killearn Rn., Claude Gallinger	{	Balmuchy Jasper Red, W. MacGillivray
		Divide Crocus 11 Red, Allen Cattle Co.		Duchess of Gloster Rn., R. Dethman, Sons
Nonpareil 90 Red, Gilbert Kardel--	{	Divide Lord Goldspur Rn., Allen Cattle Co.	{	Divide Goldpiece Red, Allen Cattle Co.
		Nonpareil 80 Red, J. Kardel & Son		Divide Crocus 2 Rn., Allen Cattle Co.
				Browndale Goldspur Roan, Thos. E. Wilson
				Divide Snowdrop Wh., Allen Cattle Co.
				Sni-A-Bar Vanguard Red, Sni-A-Bar Fms.
				Nonpareil 76 Rd., H. Wernicke, Son

Nonpareil 94th, a daughter of Divide Sargent, is a thick, low down heifer with a sweet feminine head, level lines and short legs. She comes from a family that has produced many of our top show cattle. She is bred to Bap-ton Major.



HELFRED WINIFRED 10th

Lot 26

Cow

HELFRED WINIFRED 10th 2251823

Tattoo LE RE-H78

Red, calved May 1, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank---	{	Bapton Air Pilot Dk. Rn., J. V. Rank	{	Bapton Air Control Red, J. V. Rank---
		Aldsworth Missie 12 Red, William Garne--		Bapton Broadhooks 6 Rn., Bapton S'h'rn Co. Glastullich Ronald Red, W. MacGillivray Aldsworth Missie 8 Red, William Garne--
Winifred 27 Red, Tomson Bros.---	{	Village Count Red, W. F. Baer-----	{	Proud Marksman Roan, Tomson Bros.---
		Winifred 20 Roan, Tomson Bros.---		Village Duchess T Roan, W. F. Baer--- Proud Archer Rn., Allen Cattle Co. Winifred 9 White, Tomson Bros.

Helfred Winifred 10th is another daughter of Bapton Major that is outstanding. Some good judges say she is the best heifer in the sale. I know she is one of the top heifers as an individual and a prospect for a brood cow. She will be bred to Brae Lodge Headlight.



ROAN LADY OF HELFRED 4th

Lot 27

Cow

ROAN LADY OF HELFRED 4th 2214663

Tattoo RE-H67

Red, calved Dec. 24, 1943. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell	{	Collynie Marathon Dark Rn., D. Webster
		Estelle of Brae Lodge Red, T. A. Russell---		Puslinch Flower Girl 2 Roan, A. G. Auld----
Roan Lady 55 Red, G. H. Schuerman	{	Dale's Lodge Keeper Red, T. A. Russell---	{	Dale's Lodge Keeper Red, T. A. Russell---
				Collynie Queen Estelle Roan, D. Webster---
		Roan Lady 49 White, W. A. Dryden	{	Matchless Dale Rn., Duncan Marshall
				Rosewood 41 Red, A. G. Farrow---
				Rare Sort White, W. A. Dryden
				Roan Lady 43 Roan, John L. Reid--

Roan Lady of Helfred 4th is a full sister to the bull that heads the herd of Rae Guth, Washington, Ill. If she proves as prolific as her dam, she will make the best investment anyone can make. She is bred to Bapton Major.



ROSEMARY OF HELFRED 4th

Lot 28

Cow

ROSEMARY OF HELFRED 4th 2251821

Tattoo LE RE-H87

Red, calved Aug. 2, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank----	{	Bapton Air Pilot	{	Bapton Air Control
		Dk. Rn., J. V. Rank		Red, J. V. Rank----
Rosemary Brae Red, T. A. Russell----	{	Aldsworth Missie 12	{	Bapton Broadhooks 6
		Red, William Garne--		Rn., Bapton S'h'rn Co.
				Glastullich Ronald
				Red, W. MacGillivray
				Aldsworth Missie 8
				Red, William Garne--
Rosemary Brae Red, T. A. Russell----	{	Cromleybank Rover	{	Kinellar Leader
		Red, John N. Reid		Red, S. Campbell----
Rosemary Brae Red, T. A. Russell----	{	Haylands Rosemary 12	{	Goldie 75
		Red, Haylands Farms		Red, J. N. Reid-----
				Divide Sensation
				Rn., Allen Cattle Co.
				Rosemary 277
				Red, C. G. Oakes-----

Rosemary of Helfred 4th is a daughter of Bapton Major out of a dam by the Canadian champion imported Cromley Bank Rover, that will develop into a fine brood matron. Sells open.

Lot 29

Cow

HELFRED PRIMROSE 9th 2251816

Tattoo LE RE-H100

Roan, calved Nov. 7, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank---	{	Bapton Air Pilot	{	Bapton Air Control	
		Dk. Rn., J. V. Rank		Red, J. V. Rank---	
		Aldsworth Missie 12		Bapton Broadhooks 6	
				Rn., Bapton S'h'rn Co.	
Helfred Primrose 5 Roan, F. W. Hubbell	{	Red, William Garne--	{	Glastullich Ronald	
		Primrose Lassie		Red, W. MacGillivray	
				Rn., Davison Est. Fm.	Aldsworth Missie 8
					Red, William Garne--
Helfred Primrose 5 Roan, F. W. Hubbell	{	Helfred Style	{	Collynie Clipper Star	
		Roan, F. W. Hubbell		Roan, Easton & Ward	
		Primrose Lassie		Rosewood's Star	
				Rn., Davison Est. Fm.	Roan, George Greer--
Helfred Primrose 5 Roan, F. W. Hubbell	{	Maxwalton Rambutan	{	Maxwalton Rambutan	
		Rn., Maxwalton Fms.		Rn., Maxwalton Fms.	
		Maxwalton Primrose 3		Maxwalton Primrose 3	
		Rn., Maxwalton Fms.		Rn., Maxwalton Fms.	

Helfred Primrose 9th is a dark roan daughter of Bapton Major. Her dam is a nice dark roan that has been an exceptionally good producer of females. Selling open.

Lot 30

Cow

VERONICA OF HELFRED 4th 2251822

Tattoo LE RE-H82

Red, calved July 4, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint	{	Collynie Marathon
		Dk. Rn., T. A. Russell		Dark Rn., D. Webster
		Estelle of Brae Lodge		Puslinch Flower Girl 2
				Red, T. A. Russell---
				Dale's Lodge Keeper
				Red, T. A. Russell---
				Collynie Queen Estelle
				Roan, D. Webster---
Velvet Veronica Roan, Geo. Struve---	{	Browndale's Beau	{	Gainford Browndale
		Roan, Geo. Struve---		Roan, L. E. Crews---
		Veronica 11		Nonpareil Lady 15
				Roan, Geo. Struve---
				Gainford Browndale
				Roan, L. E. Crews---
				Veronica 7
				Roan, Geo. Struve---

Veronica of Helfred 4th is one of the most promising females for a brood cow in the sale. All the heifers out of her dam have been real producing matrons. She sells open.



HELFRED VERBENA 15th

Lot 31

Cow

HELFRED VERBENA 15th 2251817

Tattoo LE RE-H92

Roan, calved Sept. 16, 1944. Bred and owned by F. W. Hubbell, Des Moines, Ia.

Bapton Major Roan, J. V. Rank---	{	Bapton Air Pilot Dk. Rn., J. V. Rank	{	Bapton Air Control Red, J. V. Rank----
		Aldsworth Missie 12 Red, William Garne--		Bapton Broadhooks 6 Rn., Bapton S'h'rn Co. Glastullich Ronald Red, W. MacGillivray Aldsworth Missie 8 Red, William Garne--
Helfred Verbena 9 Red, F. W. Hubbell	{	Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell Estelle of Brae Lodge Red T. A. Russell---
		Melbourne Verbena Rd., J. Alexander, Sons		Ballylin Rodney Red, Harry S. Black-- Verbena Lass Roan, A. J. Ryden---

Helfred Verbena 15th is my favorite regardless of all the top females we are selling. Her dam is a beautiful red cow and this heifer just appeals to me that she will develop into the same kind of a cow. She sells open.

Lot 32

Cow

PRINCESS BESS 2nd 2221654

Tattoo RE-72

Roan, calved Feb. 27, 1944. Bred and owned by C. L. Rees, Pleasantville, Ia.

Helfred Marauder Red, F. W. Hubbell	{	Brae Lodge Headlight Red, T. A. Russell---	{	Brae Lodge Footprint Dk. Rn., T. A. Russell Estelle of Brae Lodge Red, T. A. Russell---
		Sni-A-Bar Marigold 10 Rd., Sni-A-Bar Farms		Baronet Roan, George Walker Sni-A-Bar Marigold 2 Rn., Sni-A-Bar Farms
Queen Bess 76 Roan, C. L. Rees----	{	Goldfinder Count Wh., Thos. E. Wilson	{	Calrossie Goldfinder Wh., J. MacGillivray Edellyn Clara Roan, Thos. E. Wilson
		Queen Bess 72 Roan, C. L. Rees----		Goldfinder Count Wh., Thos. E. Wilson Queen Bess 67 Red, C. L. Rees----

Princess Bess 2nd is a beautiful daughter of that grand breeding bull, Helfred Marauder, that is doing such a splendid job in the Cyril Rees herd. She comes from the most prolific family that has been the foundation of more good herds than any other family in the herd book. She is bred to Bapton Major.

Lot 33

Cow

SILVERSPOON WINIFRED 2nd 2109008

Red, calved May 2, 1942. Bred and owned by Whitaker Bros., Granville, Ill.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by	Br'dale Sult. L'der	Jas. Douglas, Sons
Silver Spoon Mina 3	John R. Wright	Res. F'd Marsh.	H. L. Wernicke, Son
Winifred's Star	W. W. Wright	Rodney Supreme	Shrefwood Farms
Winifred Mina 4	W. W. Wright	Bard's Avondale	C. G. Hilligas
Winifred Mina 2	G. A. Bonewell, Sons	Earl of Avondale	Carpenter & Ross
Waycross Mina	W. A. Wickersham	Prince Robin	F. W. Ayers
Mina	Coffman Bros.	Blue Ribbon	Coffman Bros.
Wilhelmina	Geo. Bothwell	Nonpareil Victor	J. Dean Willis
Winifred 4	Wm. Duthie	Scottish Archer	A. Cruickshank
Winifred 2	S. Campbell	Gravesend	A. Cruickshank
Winifred	S. Campbell	Vermont	A. Cruickshank

Browndale Sultan Leader — Sire, Edellyn Browndale Sultan 1868073 by Raveni Leader 1680652, out of Rockwood Golden Chain 5th 1712052. Dam, Browndale Missie 8th =281183= by Brawith Boy 1836058, out of Underwood Missie 2nd =234577=.

Reserve Field Marshal — Sire, Clifton Field Marshal, 1716586 by Hercules Field Marshal 1576737, out of Averne 22nd 1126307. Dam, Rosewood B 6th 1695654 by Sni-A-Bar Reserve 1450890, out of Rosewood B 2nd 1373200.

Rodney Supreme — Sire, Gainford Supreme 1252538 by Standard Supreme 694-164, out of Gainford Queen. Dam, Rosemary Queen 5th 1155403 by Rodney 753273, out of Rosemary Queen 3rd 950360.

Silver Spoon Winifred 2nd is a smooth fleshed cow with a pleasing head and horn. She has a nice roan bull calf at foot, sired by Imp Bapton Major, that will give someone an opportunity to develop his own herd bull.



HELFRID PRINCESS ROYAL

Helfred Princess Royal, international grand champion female, sired by Fascinator, which shows the type of Shorthorns raised at Helfred Farms.

Lot 34

Cow

NONPAREIL LADY 42nd 1963384

Red, calved Aug. 1, 1938. Red and owned by George Struve, Manning, Ia.

Dams		Breeders of Dams		Sires	Breeders of Sires	
		Got by		Divide Statesman	Allen Cattle Co.	
Nonpareil Lady 27	-----	George Struve	-----	Gainford Browndale	-----	L. E. Crews
Nonpareil Lady 19	-----	George Struve	-----	Rodman	-----	Geo. Struve
Nonpareil Lady 12	-----	George Struve	-----	Rookwood Kingston	-----	C. F. Curtiss
Nonpareil Lady 10	-----	George Struve	-----	Prince Victor 2	-----	George Struve
Nonpareil Lady 9	-----	George Struve	-----	Village Pilot	-----	George Struve
Daisy Nonpareil	-----	C. Struve & Sons	-----	Missie's Master	-----	C. Struve & Sons
Nonpareil Lady 7	-----	Geo. Allen	-----	Lord Missie	-----	Geo. Allen
Nonpareil Lady 4	-----	Geo. Allen	-----	Godwin	-----	W. A. Harris & Son
Nonpareil Lady	-----	W. D. Flatt	-----	Royal Clarence	-----	Jas. Thomsons
Nonpareil 56	-----	Jas. McEwan	-----	Stanley Lad	-----	S. J. Pearson & Son

Divide Statesman — Sire, Divide Banner 2nd 1643722 by Richland Conqueror 1050333, out of Divide Painter's Blossom 1527601. Dam, Divide Verbena 1718863 by Browndale Archer 1406824, out of Divide Columbine 6th 1639775.

Gainford Browndale — Sire, Edellyn Premier 1338719 by Browndale Count 1156438, out of Larberst Beauty 1219186. Dam, Nonpareil Inverness K 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

Rodman — Sire, Royal Rodney, 1362973 by Rodney Bruce 1212438, out of Victoria's Babe 823776. Dam, Urbandale Duchess 515622 by Marr Sultan 438557, out of Duchess of Urbandale 184006.

Nonpareil Lady 42nd stood first in her class as a senior yearling heifer at the American Royal and many other national shows. She is producing just as well as her show record. She is well along in calf to Bapton Major.

Lot 35

Cow

VILLAGE ROSEWOOD 16th 2265506

Tattoo RE-H75

Red, calved Apr. 10, 1944. Bred by Larson & Hagie, Callender, Ia. Calved property of F. W. Hubbell, Des Moines, Ia.

Goldfinder Supreme Roan, Husted Bros.---	{	Supreme Goldfinder Roan, M. D. Whimble	{	Goldfinder Diamond Roan, Thos. E. Wilson
		Scottish Lady Red, Husted Bros.---		Faustiana Melody Red, F. M. Townseed
Village Rosewood 15 Red, Clem. A. Larson	{	Sultan's Reserve Red, Clem. A. Larson	{	Scottish Admiral Red, Tomson Bros.---
		Village Rosewood 13 Rn., P. O. Brown, Son		Boyne Lady Supreme Roan, R. O. Miller---
				Sultan Leader Rd., W. J. Hagie, Son
				Lavender Winsome 15 Red, Clem. A. Larson
				Helfred Ringleader Red, F. W. Hubbell---
				Village Rosewood 11 Rn., P. O. Brown, Son

Village Rosewood 16th is a granddaughter of Supreme Goldfinder, from one of the most prized families. She is bred to Bapton Major.

Lot 36

Cow

VICTORIA 7th 2177716

Tattoo LE RE-F20

Roan, calved June 1, 1943. Bred and owned by C. E. Faulkes, Mitchellville, Ia.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Helfred Recorder-----	F. W. Hubbell
Victoria Rose-----	C. E. Faulkes--	Helfred Commander-----	F. W. Hubbell
Victress Rose 10-----	J. T. Judge--	Ridgewood Browndale-----	Meyers Bros.
Victress Maid-----	J. T. Judge--	Right Sort-----	A. T. Gordon
Victoria 100-----	M. L. Andrews--	Prince Robin-----	F. W. Ayres
Victoria 85-----	N. A. Lind--	Village Sultan-----	F. W. Harding
Victoria Clarinda-----	N. A. Lind--	Blackwatch-----	Jas. Durno
Victoria Mary-----	J. Deane Willis--	Czarowitz-----	J. Deane Willis
Victoria 83-----	A. Cruickshank--	Commodore-----	A. Cruickshank
Victoria 58-----	A. Cruickshank--	Pride of the Isles-----	A. Cruickshank
Victoria 43-----	A. Cruickshank--	Champ. of England-----	A. Cruickshank

Helfred Recorder — Sire, Brae Lodge Headlight 1874600 by Brae Lodge Foot-print =219708=, out of Estelle of Brae Lodge =257509=. Dam, Myrtle 3rd 1792582 by Balcairn Browndale 1692390, out of Champion's Myrtle 1646191.

Helfred Commander — Sire, Fascinator 1766812 by Browndale Goldspur 146-4101, out of Village Beauty 2nd 1036567. Dam, Butterfly Peg 9th 1874641 by Thornham Minstrel 1538611, out of Butterfly Peg 1874640.

Ridgewood Browndale — Sire, Browndale Fashion 1580516 by Browndale Count 1156438, out of Edellyn Maid 4th 1085333. Dam, Lakeside Goldendrop 2nd 1444962 by Red Gloster 1163744, out of Lakeside Goldendrop 1164029.

Victoria 7th has everything to recommend her for a brood cow. She is low down and very thick fleshed, and she is bred to calve in January to the service of Helfred Diamond Ring.



HELFRED FAVORITE
Daughter of Sunray

Lot 37

Bull

HELFRED STANDARD 2107728

Roan, calved Feb. 5, 1942. Bred and owned by W. W. Keeler, Weldon, Ia.

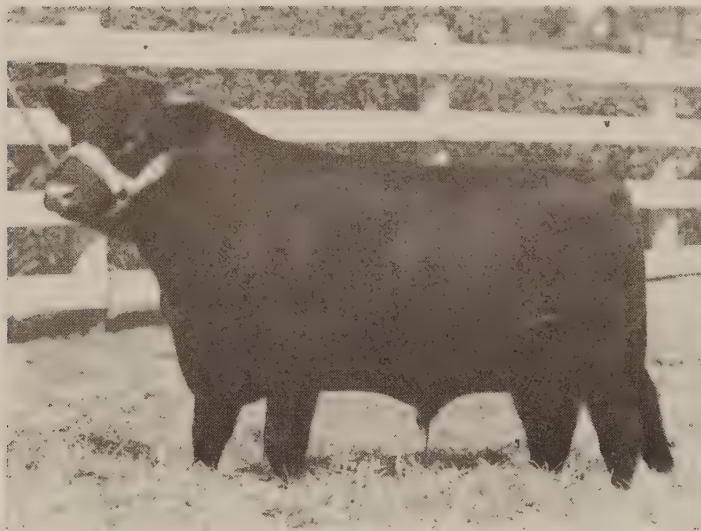
Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by	Sunray	Geishecker Bros.
Golden Maid 14	Tomson Bros.	Proud Archer	Allen Cattle Co.
Golden Maid 3	Tomson Bros.	Scarlet Crown	Tomson Bros.
Golden Maid	Tomson Bros.	Marshal's Crown	Tomson Bros.
Silver Chain	T. J. Dawe	Royal Diadem	D. R. Hanna
Golden Lady	A. Chrystal	Bapton Magnet	J. Deane Willis
Golden Chain	J. Deane Willis	Silver Plate	J. Bruce
Golden Genista	J. Deane Willis	Bapton Javelin	J. Deane Willis
Golden Geraldine	J. Deane Willis	Count Lavender	Wm. Duthie
Gwendoline	A. Cruickshank	Feudal Chief	A. Cruickshank
Genista	A. Cruickshank	Cawdor	A. Cruickshank

Helfred Standard, sired by Sunray, has been at the head of the Keeler herd for the past two years. Due to the size of their herd and their desire to retain all his daughters, they have decided to sell him. He is a sure breeder, gentle, and a good sire. Sons of Sunray are not often offered for sale.



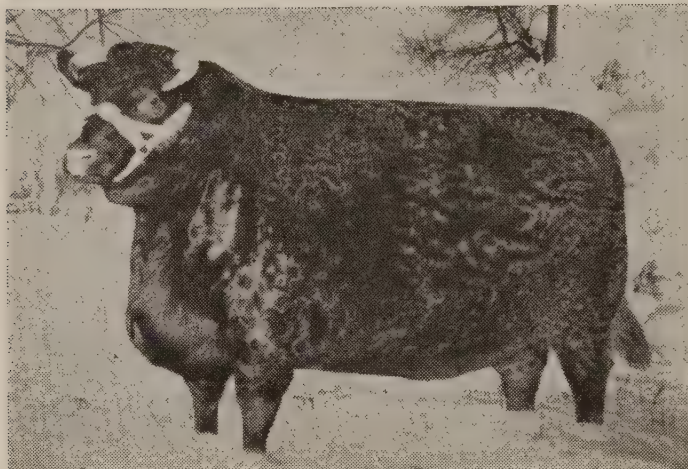
HELFRED MARAUDER 2031558

Helfred Marauder, sired by Brae Lodge Headlight, heads the select Herjadon herd owned by Cyril Rees & Sons, Pleasantville, Ia. He combines the ideal which only few great sires have, weight for age, and modern type that he transmits to his offspring.



HELFRED PRENTICE 2154448

Helfred Prentice, sired by Sunray, sold in our 1943 sale for \$2,000.00 to A. P. Lyon, Swan, Ia., where he is proving an exceptional sire of both bulls and females. Lot 2 in this catalog is out of the same dam.



ROSEWOOD OF HELFRED 4th

Rosewood of Helfred 4th, twice international grand champion female, from the same dam as our junior herd sire, Helfred Keepsake.

SNI-A-BAR SALE SATURDAY, OCT. 13

For the convenience of those who plan to attend both sales, we have moved the location of our sale to the Iowa State Fair Grounds, in order that those going to the Sni-A-Bar sale by train will have ample time after the close of our sale to make connections on the 4:35 p.m. Rock Island Rocket, which arrives in Kansas City at 8:15 p.m. the same day. Reservations will have to be made in advance, but we can make them if you will mail us a card or letter a week or ten days in advance. There are many later bus and train connections. Kansas City is only 200 miles from Des Moines over good paved highways for those who will travel by auto.

Index to Animals

Bapton Major	-----	For Reference, Herd	Bull
Brae Lodge Headlight	-----	For Reference, Herd	Bull
Sunray	-----	For Reference, Herd	Bull
Helfed Keepsake	-----	For Reference, Herd	Bull
Helfred Cock Robin	-----	Lot 1,	Bull
Helfred Air Control	-----	Lot 2,	Bull
Bapton Major 2nd	-----	Lot 3,	Bull
Helfred Aristocrat	-----	Lot 4,	Bull
Helfred Fearless	-----	Lot 5,	Bull
Helfred Not Law	-----	Lot 6,	Bull
Helfred Minamar	-----	Lot 7,	Bull
Helfred Ronald	-----	Lot 8,	Bull
Helfred Major	-----	Lot 9,	Bull
Helfred Autocrat	-----	Lot 10,	Bull
Helfred Treasure	-----	Lot 11,	Bull
Helfred Verbena 17th	-----	Lot 12,	Cow
Princess Victoria 17th	-----	Lot 13,	Cow
Victoria Maid of Helfred 2nd	-----	Lot 14,	Cow
Zoe Clipper of Helfred 3rd	-----	Lot 15,	Cow
Helfred Beauty 9th	-----	Lot 16,	Cow
Augusta of Helfred 11th	-----	Lot 17,	Cow
Helfred Beauty 10th	-----	Lot 18,	Cow
Helfred Broadhooks	-----	Lot 19,	Cow
Rosewood of Helfred 17th	-----	Lot 20,	Cow
Helfred Gloster 5th	-----	Lot 21,	Cow
Helfred Augusta 3rd	-----	Lot 22,	Cow
Helfred Missie 8th	-----	Lot 23,	Cow
Helfred Verbena 16th	-----	Lot 24,	Cow
Nonpareil 94th	-----	Lot 25,	Cow
Helfred Winifred 10th	-----	Lot 26,	Cow
Roan Lady of Helfred 4th	-----	Lot 27,	Cow
Rosemary of Helfred 4th	-----	Lot 28,	Cow
Helfred Primrose 9th	-----	Lot 29,	Cow
Veronica of Helfred 4th	-----	Lot 30,	Cow
Helfred Verbena 15th	-----	Lot 31,	Cow
Princess Bess 2nd	-----	Lot 32,	Cow
Silverspoon Winifred 2nd	-----	Lot 33,	Cow
Nonpareil Lady 42nd	-----	Lot 34,	Cow
Village Rosewood 16th	-----	Lot 35,	Cow
Victoria 7th	-----	Lot 36,	Cow
Helfred Standard	-----	Lot 37,	Bull

Helfred Farms

TOP QUALITY

SHORTHORN SALE

Iowa State Fair Grounds
Des Moines

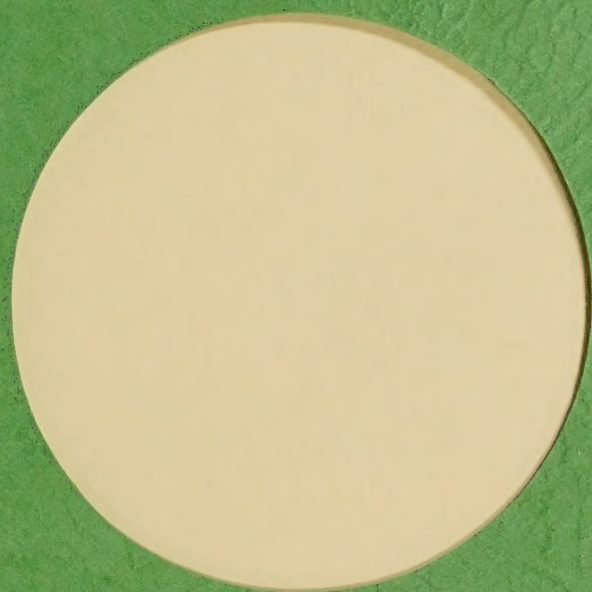


BRAE LODGE HEADLIGHT

An Iowa Grand Champion and Sire of Champions

Plan to attend both sales —

Helfred Farms, Oct. 12th — Sni-A-Bar Farms, Oct. 13th



Helfred Farms
SHORTHORNS

By Auction

**12
Top
Bulls**



**25
Choice
Females**

IOWA STATE FAIR GROUNDS

Des Moines, Iowa

Friday, October 12, 1945

F. W. HUBBELL, Owner

CHAS. GARDEN, Manager

CECIL GARDEN and JACK JONES, Herdsmen